

UKCMG FREE FORUM 2010

Wednesday 13th October 2010

Novotel London St Pancras, Euston Road, London NW1 2AJ

Sponsorship Packages

*Please note that UKCMG member rates are stated for each package.
For Non-member rates please add £600 per package.*

GOLD (3 sponsors) £1,300

- Gold Sponsorship package comprises:
 - 2 exhibitor staff attendance for one-day including refreshments and lunch
 - Entrance to conference sessions
 - Stand Package comprising:
 - 1 x Vendor Table (approx 5ft) & 2 upright chairs
- Sponsorship Roll up banner stand with Logo in Registration area
- Main Track Sponsor
(Capacity Management, Performance, Z/OS Technologies or Service Management)
- Main Session on Agenda (can be a product sales pitch)
- Delegate Bag Insert
- Company Banner stand in track room (provided by sponsor)
- Company Logo on all show materials
- Event signage (coloured logo on laminated door signs) for duration of event
- Full page advert in conference programme
- 200 word conference programme listing
- 200 word website listing & logo
- 5 One-to-one meeting opportunities with pre-selected delegates (additional cost of £200 + VAT)

SILVER (6 sponsors) £850

- Silver Sponsorship package comprises:
 - 2 exhibitor staff attendance for one-day including refreshments and lunch
 - Entrance to conference sessions
 - Stand Package comprising:
 - 1 x Vendor Table (approx 5ft) & 2 upright chairs
- Sponsorship Roll up banner stand with Logo in Registration area
- Main Session on Agenda (can be a product sales pitch)
- Delegate Bag Insert
- Half-page advert in conference programme
- Company Logo on all show materials
- Event signage (coloured logo on laminated door signs) for duration of event
- 100 word conference programme listing
- 100 word website listing & logo

EXHIBITOR PACKAGE Only (8 stands) - £500.00

- Exhibitor package comprises:
 - 2 exhibitor staff attendance for one-day including refreshments and lunch
 - Entrance to conference sessions
 - Stand Package comprising:
 - 1 x Vendor Table (approx 5ft) & 2 upright chairs
- Delegate Bag Insert
- 100 word conference programme listing
- 100 word website listing

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Package Includes:	Gold	Silver	Exhibitor Package
Price per package (excl VAT)	£1,300.00	£850.00	£500.00
Number of sponsors required per package	3	6	8
Basic Stand Package	1 table	1 table	1 table
2 Exhibitor Staff with Lunch & Refreshments	•	•	•
Entry into Conference Sessions	•	•	•
Main Track Sponsor (with branding in room) (Capacity, Performance or Service Management)	•		
Session on Agenda	•	•	
Delegate Bag Insert	•	•	•
Entry in Conference programme – 200 words	•		
Entry in Conference programme – 100 words		•	•
Website listing (200 words) with logo	•		
Website listing (100 words) with logo		•	•
Company logo on event materials	•	•	
Sponsor Logo Banner at registration desk	•	•	
Company logo on laminated event signage	•	•	
Advert in conference programme	•	•	

Additional Sponsorship Opportunities

Delegate meeting scheduler - £200
(*Available to Gold sponsors only*)

5 one-to-one meetings with delegates

Registration Desk - £500

Banner stand at Registration Desk

Delegate Bag - £1000
(plus cost of sponsor chosen bags)

Delegate Bag with company logo

Speaker Gift - £500
(plus cost of sponsor gifts)

Speaker Gift with company logo

Delegate Gift - £500
(plus cost of sponsor gifts)

Delegate Gift with company logo

Badges - £500

Delegate badges with company logo