Now more than ever, IT organizations are adopting dynamic infrastructures to realize cost, performance, and management efficiencies. Through it all, high availability is key—and virtualization is the enabler. Cloud computing, hybrid computing, and dynamic storage infrastructures will be the service delivery mechanisms of the future for business and government.

The CMG’11 annual conference will explore these topics in-depth. Whether your goal is to completely overhaul your existing computing, storage, or network infrastructure or simply augment them with cloud-based solutions, CMG’11 is the conference for you.

At CMG’11, you will learn how to optimize your computer environment—directly from proven leaders in performance analysis, capacity planning, and systems management who will share best practices for everything from desktops to mainframes to networks and the cloud—and everything in between.

**Exploit the powerful resources and techniques available at CMG’11**

**CMG’11** is the only vendor-neutral, OS-agnostic conference aimed at providing you with solutions and insights to manage your IT systems at all levels for optimum performance with maximum return on investment.

**WHEN:** December 5-9, 2011

**WHERE:** Gaylord National, Washington, DC

**WHO:** Industry leaders sharing hands-on, real-world experience about systems management, performance, and capacity planning

**WHY:** Learn the skills and best practices that will help you measure and manage even the most complex IT environments

The 100+ presentations, panels, and workshops are only part of the story.

CMG’11 also provides a unique chance to:

→ Network with IT service management leaders

→ Learn about new products and services from leading vendors

→ Share insights and experiences with your peers

→ Consult with industry luminaries, who will be accessible throughout the conference

→ Initiate or attend an informal ‘Birds-of-a-Feather’ session to discuss specific issues

**CMG’11** is the industry’s premier source of performance, capacity planning, and IT service management information and methodologies.
An array of half-day, pre-conference workshops will take you inside the most pressing topics in the field. From hands-on labs for specific platforms (such as Linux/UNIX, Windows, network, and z/OS) to in-demand skills training, our Monday workshops deliver the practical techniques and knowledge you need to be effective. This year’s speakers and topics are:

- **John Baker**—z/OS Enterprise Storage Performance and Architecture
- **Jie Lu**—Managing Virtual Systems
- **Irwin S. Ludin**—A Day in the Life of a Test Manager: Performance and Scalability Testing
- **Ashley Shepherd**—Total End-to-End Capacity Management and Planning of Servers, Networks, and SAN
- **Peter van Eijk**—Cloud Computing and Virtualization Essentials For Capacity Managers

For complete details about Monday workshops visit www.cmg.org
Dave Linthicum is an internationally known cloud computing and SOA expert. In his career, Dave has formed or enhanced many of the ideas behind modern distributed computing, including EAI, B2B Application Integration, and SOA. He served as CTO and CEO of several software and cloud computing start-ups, held management positions at Fortune 500 companies, and is a noted lecturer and author. In addition, he is the Editor-in-Chief of SYS-CON’s Virtualization Journal.

**KEYNOTE SPEAKER**

**Capacity Management in a Cloud Computing World**

With advent of cloud computing, enterprises are looking for new ways to measure capacity and performance. While the elastic nature of cloud means that resource-intensive applications can go from dozens to hundreds of virtualized servers at the press of a button, this is not always the best (or most cost-effective) way to manage overall computing power and performance. Join us to take a look at how performance management issues change and remain the same in the new world of cloud computing.

**Distinguished Speakers**

**Speaker | Susan Schreitmueller, Distinguished Engineer, IBM Corporation**  
**Topic:** IT Around the World—Utilizing Technology, Cloud Infrastructures and Virtualization

**Speaker | Dr. Michael Salsburg, Distinguished Engineer for Unisys Technology, Consulting and Integration Solutions, and Chief Architect for Unisys Cloud Solutions**  
**Topic:** Are Private Clouds more than Vapor?

**Speaker | Stephen R. Balzac, President, 7 Steps Ahead, LLC**  
**Topic:** Zen and the Art of Leadership: Succeeding by Knowing When, and How Not to Care

**Speaker | Jeff Jonas, Chief Scientist and Distinguished Engineer, IBM Corporation**  
**Topic:** Big Data, New Physics, and Geospatial Super-Food

**Michelson Track**

**Speaker | Dr. H. Pat Artis, President, Performance Associates, Inc.**  
**Topic:** I Have Looked at Clouds from Both Sides Now: Measuring Vapors

**Speaker | Bruce McNutt, Senior Scientist/Engineer and master inventor working in the Systems and Technology Group of IBM Corporation**  
**Topic:** A Model of Easy Tier Based on Deployable Applications

**Speaker | Dr. Connie U. Smith, CTO of the Performance Engineering Services Division of L&S Computer Technology, Inc.**  
**Topic:** Software Performance Engineering: What Can It Do For You?

**Speaker | Dr. Bernie Domanski, City University of New York**  
**Topic:** Teaching the Kids about Performance

For abstracts and more information about these topics, please visit www.cmg.org.
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“One of the great advantages of attending a CMG conference is how much valuable, practical information you gain in every session.”

View the preliminary conference agenda and register today at www.cmg.org

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