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Alon Ben-Shoshan has written the article, "**IT Reliability through Business Transaction Management**," which adds a new vehicle for correlating business satisfaction to IT metrics.

Adrian Cockcroft presents "**Using the Cloud to Crunch Your Data**." This article shows how you can exploit the cloud using the large clusters of computers available to crunch large amounts of data for a very low cost.



Saurabh Kumar Mishra and Srilakshmi Petluri have written, "**Oracle PL-Sql - Cursor Usage Analysis**," which shows how to use different types of cursors in PLSQL coding to improve performance.

Rick Isom offers "**Why Service Oriented Architecture is of Great Importance to Corporate Senior Management**." In this short piece, Rick shows how SOA worked in one key example, while clarifying the business value in other cases.

Denise Kalm presents another edition of "Your Career Coach" with "**Best Foot Forward**." This isn't an easy topic, but it is one that will help those job-seekers who wonder what happens to all those resumes they forward to friends. Help yourself land that job with this new article.

Michael Hines offers another great review, this time of "**The Essentials Series: Increasing Performance in Enterprise Anti-Malware Software**" by Eric Schmidt. Great protection is not free; this book helps you understand how to minimize the impact to your system resources.

Margaret Greenberg interviewed Henry Steinhauer for a fascinating article about a long-time CMG member who pioneered our spouses program for the national conference. When you wonder how this organization has survived so well the ups and downs of our profession, an interview like this helps you understand the passion and commitment of its members.

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Didn't make it to CMG 2009, but still interested in membership? Check out this article about a special discount that should make membership affordable for everyone. (repeated from last month)

Please consider volunteering for CMG 2010. See the article written by General Chair, Bill Jouris on volunteer opportunities and learn how you benefit.

And if you had a great paper idea and don't want to wait for CMG 2010, don't think you can make it, or just have a short idea for a piece, please send it to



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Inside the **CMG Bulletin** we have the following CMG News items:

Tom Kelman gives you the calendar for your local CMG in Upcoming CMG Regional Meetings. Check your calendar with the regional meeting in your neighborhood and plan on attending and bringing a colleague. Both North American and International meetings are highlighted. Canada, Connecticut, Greater Atlanta, Northern California, Ohio Valley, Philadelphia, Southern California and St. Louis are all upcoming.

Central Europe, UK and CMG Italy are planning meetings soon. If you are in the area, please check for more information here.

We have a review of the Philly CMG meeting. If you attend a local meeting, please consider writing it up - anyone can do it. This helps build your chapter and also shares information with those who couldn't make it.

We are always interested in receiving your [comments, suggestions](#), and [submitted articles](#). Help us make Measure IT even better in 2010.

This issue was made possible through the hard work and dedication of the Measure IT volunteer staff, and the contributions of willing authors. We're always looking for new editors and new writers. We have an international following so are particularly hoping for more participation from the rest of the world.

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